

THE HAND IN THE COOKIE JAR

SEX, POWER AND THE NEW ETHICS IN BUSINESS



Sue McGarvie, is considered the one of the leading experts on sexuality in business and culture. From Monica Lewinsky, Nipplegate, and the recent firing of Boeing CEO Harry Stonecipher, Sue uses examples of how Enron and even Martha Stewart have re-emphasized a changing ethical tone in business.

Sue McGarvie has been a therapist to politicians and diplomats, a government and industry consultant on sexual harassment, and a business interpreter of how to manage business ethics and interpersonal relationships in the new economy. Who's doing who in your office, and how to keep your company from getting the bill when someone in your company is having an inappropriate thrill, is the focus of this pointed, humorous, and relevant presentation. Sue covers whistleblowing, guidelines for employee relationships, and how to keep the unsavory aspects of sex, politics and, power dynamics off your bottom line.

A Canada Rotman Business Woman of the Year nominee, Sue has been a founder and visionary of Passion Media, a company she helped take public in 2001. She is currently the CEO of Romance Communications, a leading Multi-Media company with projects in television, radio, new media, as well as the founder of Love and Romance, a national chain of stores described as the next Body Shop. Sue is also a syndicated talk show host on Canada's #1 Talk Radio Station (CFRB, Toronto), and host of the CTV hit television show Unzipped.

As the Canadian President of UNIFEM, one of the United Nations Agencies, Sue also understands the dynamics of working within large bureaucracies. With a background in reproductive medicine, and as a Registered Sex and Relationship Therapist, Sue's insight into the psychology of sexual intimacy and interpersonal relationships is fresh, unique and insightful. **Hand in the Cookie Jar**, is a timely presentation that outlines a renewed call for authenticity and transparency in the workplace.

